## IMPRESSION RATINGS OF COLORS PERCEIVED BY COLORBLIND PEOPLE

- Preliminary study on influence of color on impressions formed by colorblind people -

Fac.3 Scales Fac.1 Fac.2 Communality -0.04 0.09 Beautiful - Unbeautiful 0.91 0.84 Conspicuous - Inconspicuous 0.12 0.88 0.91 -0.21 -0.06 Like - Dislike 0.89 0.80 0.06 **Fac2: Warmness** Vibrant - Somber -0.10 0.86 0.18 0.78 **Fac3: Tranquility** Bright - Dark 0.74 0.40 -0.14 0.73 Loud - Modest 0.74 0.27 -0.42 0.79 Hard - Soft 0.10 0.83 -0.15 -0.02 Warm - Cool 0.15 0.86 0.77 -0.17 -0.07 0.97 Tranquil - Restless 0.98 48.28 Factor coefficient(%) 20.46 13.47 82.21

**Factor Coefficient** (1) Protanopia **Fac1: Beauty** 

Scales Fac.1 Fac.2 Communality Beautiful - Unbeautiful 0.88 0.25 -0.19 0.87 0.87 0.15 Like - Dislike 0.13 0.79 Vibrant - Somber 0.76 0.19 -0.51 0.87 0.77 Bright - Dark 0.69 0.37 -0.39 0.82 0.27 -0.55 Conspicuous - Inconspicuous 0.67 0.61 -0.58 0.35 0.83 Loud - Modest -0.20 0.19 Hard - Soft -0.87 0.84 -0.22 Warm - Cool 0.25 0.85 0.83

-0.04

38.96

-0.22

21.96

0.88

21.84

0.83

82.76

Tranquil - Restless

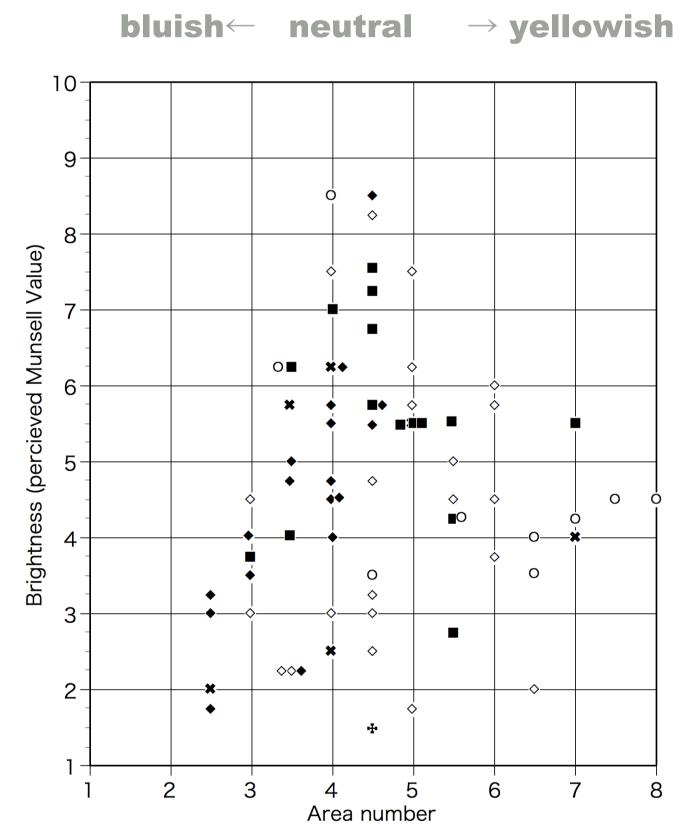
Factor coefficient(%)

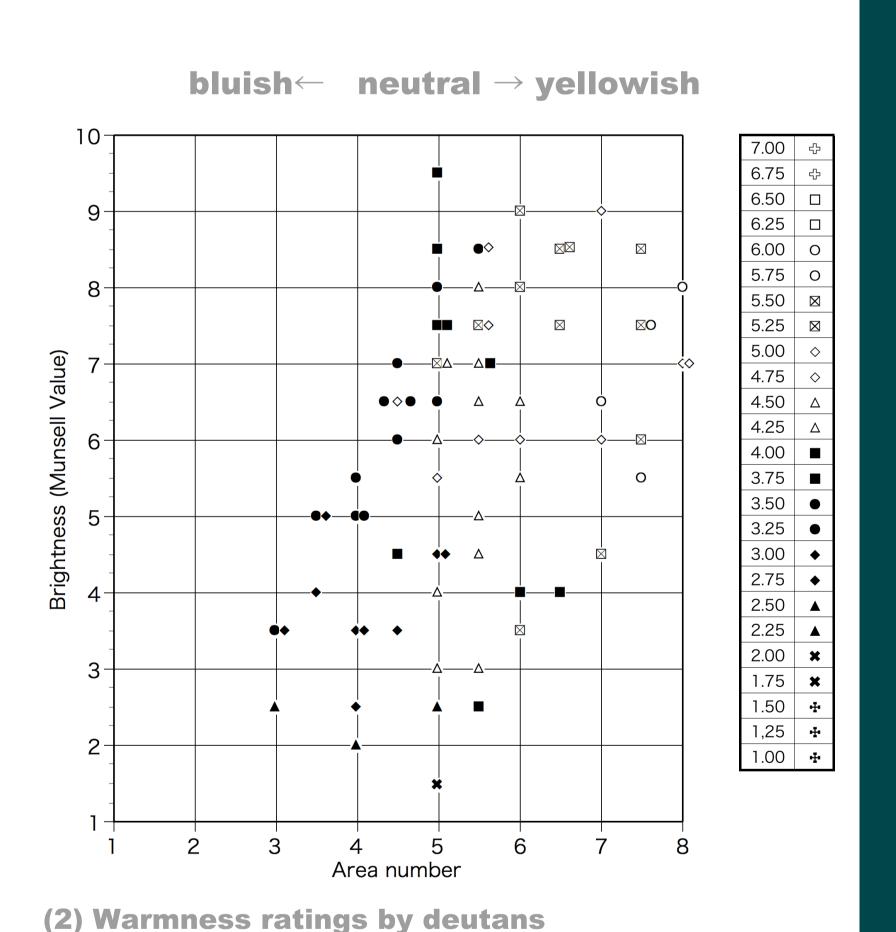
**Factor Coefficient** (2) Deuteranopia **Fac1: Beauty Fac2: Warmness Fac3: Tranquility** 

Fac.1 Fac.2 Fac.3 Communality Scales Loud - Modest -0.06 0.91 0.92 0.26 Conspicuous - Inconspicuous 0.90 -0.10 0.27 0.88 Vibrant - Somber 0.87 0.01 0.20 0.80 0.82 -0.83 0.22 Tranquil - Restless 0.28 Hard - Soft 0.14 0.04 0.82 0.89 0.82 Bright - Dark 0.48 0.02 -0.77 0.21 -0.56 0.45 0.56 Warm - Cool 0.52 -0.17 0.78 Beautiful - Unbeautiful 0.70 Like - Dislike 0.01 0.04 0.87 0.93 Factor coefficient(%) 40.65 20.32 19.84 80.80

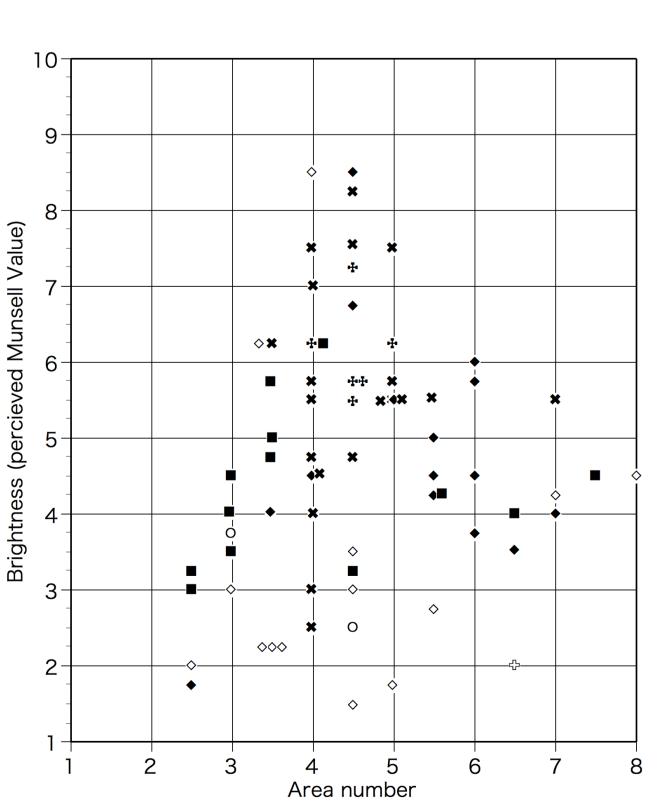
**Factor Coefficient** (3) Normal **Fac1: Tranquility Fac2: Brightness** Fac3: Beauty

In Japanese





(1) Warmness ratings by a protan



8  $\triangle \diamondsuit$  $\triangle \boxtimes \boxtimes \quad \blacksquare$ 3-

(3) Beauty ratings by a protan (4) Beauty ratings by deutans

Area number

9

Special thanks to Kazuyuki Natori and Kayo Hamano, co-researcher of this study

## Kiwamu MAKI\*

\* Faculty of Human Life Sciences, Jissen Women's University, Japan

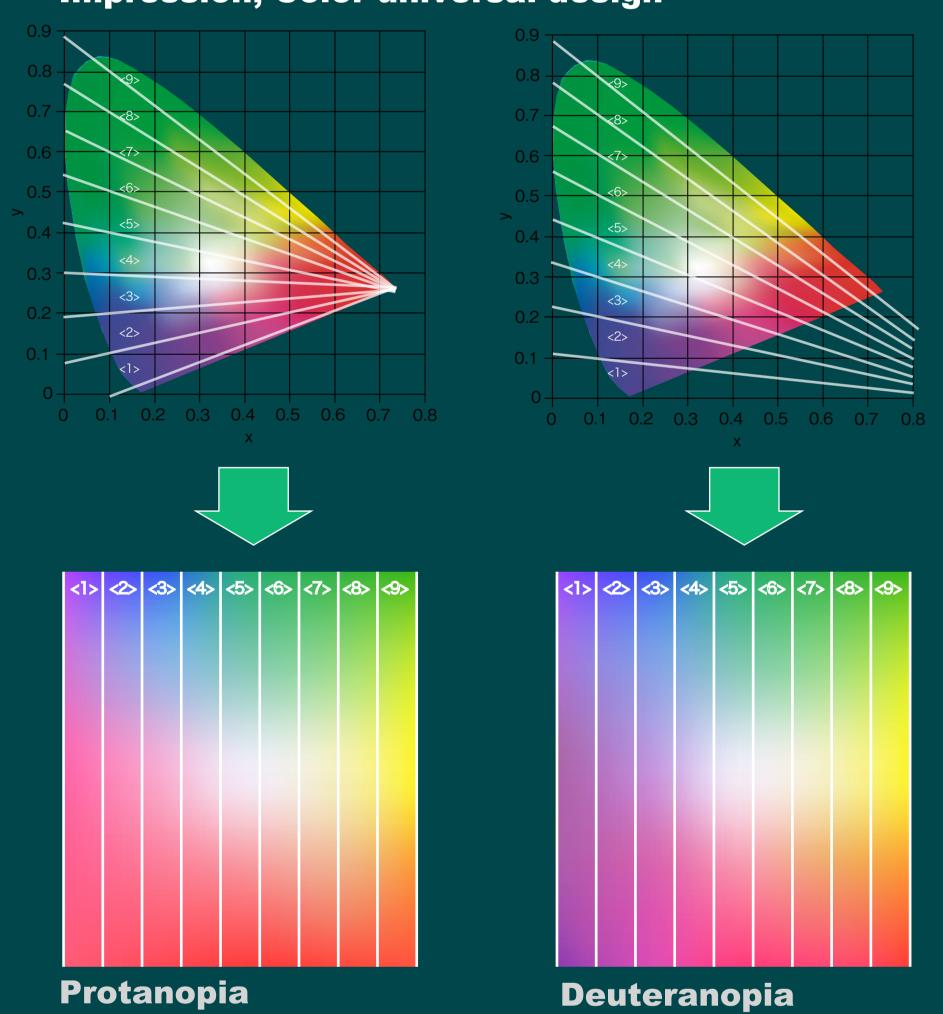
## **ABSTRACT**

An experiment in which colorblind subjects were asked to rate their impressions of color chips was conducted.

Although the number of subjects was small, the results suggested that the structures of the impressions could be expressed by the difference in factor coefficients among people with protan and deutan colorblindness and those with normal color vision. The factors obtained were beauty, warmness, and tranquility for the former, and beauty, brightness, and tranquility for the latter.

Another remarkable difference was that the former preferred vibrant colors, but the latter disliked them or did not prefer any association with them. The difference between protanopia and deuteranopia is not in the structure but the impression obtained from colors. For example, a protan perceives beauty when the color is dark, but a deutan perceives beauty when the color is bright and yellowish.

**Keywords: Color vision deffect, Dichromatism,** Impression, Color universal design



The idea of area number that indicates the similar chromaticness for colorblind people

Deutan subjects judge warmness according to the hue of a color roughly. Protan shows similar tendency, even through overlapping on the distribution occurs.

A protan subject perceives dark colors as beautiful. Deutan subjects perceive the brightest colors as beautiful, particularly yellowish ones. Moreover, the most saturated colors at the edge of the distribution are felt as beautiful by the subjects. However, there are several colors that are felt as beautiful at the center of the distribution. Such interpretations are complicated.